

PRESS RELEASE
Date: January 2016
FOR IMMEDIATE RELEASE

DIARISE DECOREX CAPE TOWN NOW

The Cape's leading décor, design and lifestyle exhibition once again promises to be *the* destination of choice for those intent on turning house into home.

Decorex Cape Town 2016 – a comprehensive showcase of the latest décor and design trends, products and services – kicks off on 29 April and runs for four days, until 2 May, at the Cape Town International Convention Centre.

In keeping with its new theme, 'Take it Home, Make it Home', the Cape Town exhibition promises visitors infinite ideas and inspiration for their interior and exterior spaces. Covering every aspect of the home and offering the ultimate shopping experience, this year's theme taps into the very latest global design and décor trends. Providing everything the homeowner needs to renovate, restore, build or decorate a home, Decorex Cape Town will be a one-stop shop for all things house, be it requirements for DIY or decorating, for building or furnishing, for creating a state-of-the-art kitchen or a blissful bathroom.

New to the show will be the Décor & DIY Theatre offering a series of talks and interactive advice-sharing platforms that will arm visitors with a complete arsenal of fresh decorating know-how. The perennially popular 100% Design South Africa will present 100% Textile, an exclusive exhibition showcasing commissioned fabric designs, an interactive maker's hub, and 100% Talent. Those with a passion for all things artisanal, will love the Craft + Create market, And in true market style, it will feature live bands and craft beers in addition to offering a colourful collection of unique handmade lifestyle products.

Foodies, too, will get their fill of the fun with delicious culinary experiences and endless dining options, from casual cafés and full-service restaurants to the ever-enticing cooking and cuisine shopping experience.

For a great day out, don't miss Decorex Cape Town 2016.

A trade-focused day will take place on 29 April 2016.

Decorex Cape Town is open from 10am to 7pm on 29 April to 1 May and 10am to 6pm on 2 May. Ticket prices are R85 for adults, R75 for trade, pensioners and students and R20 for children.

Decorex Cape Town details:

Decorex Cape Town: 29 April – 2 May 2016

Time: 10am to 7pm daily (6pm Monday)

Trade Day: 29 April

Ticket prices: R85 for adults; R75 for trade, pensioners and students; R20 for kids under 12

Venue: CTICC

For more information, e-mail decorexsa@ThebeReed.co.za

Visit: www.decorex.co.za Facebook: Decorex SA Twitter: @decorexSA

Decorex Cape Town forms part of the Decorex SA portfolio and are owned by Thebe Reed Exhibitions.

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About Thebe Reed Exhibitions

Thebe Reed Exhibitions is a joint venture agreement between Reed Exhibitions, the world's leading events organiser and part of RELX Group, and Thebe Tourism Group Pty Limited, South Africa's oldest black-empowered tourism group. Reed Exhibitions brings over 50 years of experience in developing, marketing, selling and organising exhibitions, events, conferences and meetings. We enjoy connecting businesses with their markets by helping them leverage events as a cost-effective marketing tool.

www.ThebeReed.co.za



About Reed Exhibitions

Reed Exhibitions is the world's leading events organiser, with over 500 events in 43 countries. In 2014 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 41 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.

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