

PRESS RELEASE
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FOR IMMEDIATE RELEASE

STELLAR DESIGN CAST LINED UP FOR DECOREX CAPE TOWN

In line with its firmly entrenched reputation as the Mother City's premier décor, design and lifestyle show, Decorex Cape Town promises a thrilling line-up of design brilliance, including both established names and exciting emerging talents to watch.

Amongst those exhibitors who've firmly earned their designer stripes is interior designer Adriaan Lochner, whose Salt River-based firm has been awarded the prestigious Designer Spotlight showcase at Decorex Cape Town, which takes place from 29 April to 2 May at the CTICC.

"The challenge for me is to work within a limited budget, proving to visitors that it is possible to creatively combine large swathes of inexpensive fabric with small quantities of high-end ranges to affordably create the required look and mood," explains Lochner, who will collaborate with leading local textile house, Home Fabrics, on his stand



Adriaan Lochner.

While Lochner's design style is defined by its unique ability to be at once elegant and timeless, it also incorporates different cultural influences, something visitors can expect to see more of in the Decorex Trend Pods showcase. Spaces designed exclusively to mark the turning point in Africa's design identity, this brand-new feature will encapsulate the innovative yoking of high-tech, high-end design with traditional low-tech African craft, fusing them with an extremely original, courageous, soulful and sensitive – even sexy – interior decorating execution.

At the forefront of the task of defining a new African design language are Nicky Tyers, a well-established interior designer whose consultancy, Lion & Tyers, is based in Wynberg, Cape Town, and Dorothy van't Riet whose eponymous design and décor consultancy is located in Parkmore, Johannesburg, but who has wide experience in Africa.

"African design has unique sculptural and natural influences and relies on both artisanal skills and unusual materials. With this in mind, my Trend Pod showcase will recreate the modern explorer's atelier, drawing on natural elements such as exotic timbers, rare crystals, sculptural plants and indigenous textiles," says Tyers.

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Nicky Tyers

Equally awed by the Mother continent, designer Dorothy van't Riet has drawn inspiration from the colourful markets of Kigale and the art and craft of Rwanda for her Trend Pod stand. "I am particularly fascinated by the unique geometric patterning and black and white motifs of the traditional Imogongo, an art form unique to Rwanda," she says.



Dorothy van t' Riet

Jeanne-Louise Lamont, meanwhile, is one of the designers appointed a stand on the all-new Top Man by Natural Stone Warehouse showcase in which four local designers have each been tasked with interpreting the character of a male celebrity in the ultimate "men-only" room setting. Appropriately, Lamont, who has been paired with four-time World Surfski Champion, entrepreneur and speaker, Dawid Mocke, will draw on the colours and materials of the ocean for her feature stand. "Dawid is a man of the sea and as such, requires a space that is calm and contemplative, simple, beautiful and robust," she says, explaining that she'll use furnishings crafted by Nic Kruger's Knysna-based Shipwreck, a business that fashions unique pieces from salvaged boats.

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Local designer Petra Vonk's creative studio is sponsoring the VIP/Media lounge at Decorex Cape Town, adjacent to which will be her showcase stand. "We'll dress the lounge in items from our in-house furniture range, while our stand will showcase our craftsmanship, innovation and a few of our favourite things. Here, we'll be looking to create a fusion of old and rare, new and modern, and natural. Materials such as twine, wood, Perspex, copper, leather, wool, velvet, steel, glass and mesh will have a strong presence," she says.



Petra Vonk

"Cape Town has a remarkable pool of design talent and we are privileged to showcase some of the province's leading lights at Decorex 2016,' says Sian Gutstadt, Portfolio Director of Decorex SA. "In keeping with its brand-new theme, 'Take it Home, Make it Home', Decorex Cape Town promises to bring design-hungry visitors more inspired ideas than ever."

Decorex Cape Town details:

Decorex Cape Town: 29 April – 2 May 2016

Time: 10am to 7pm daily (6pm Monday)

Trade Day: 29 April

Ticket prices: R85 for adults; R75 for trade, pensioners and students; R20 for kids under 12

Venue: CTICC

For more information, e-mail decorexsa@ThebeReed.co.za

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