




SHOW LOGO	EVENT	MARCH	DETAILS	CONTACT DETAILS	MARKET
	<b>Decorex Durban</b> Durban Exhibition Centre <a href="http://www.decorex.co.za">www.decorex.co.za</a>	18 - 21	KwaZulu-Natal's premier décor, design and lifestyle exhibition promises to be the destination of choice for those committed on turning house into home. Decorex Durban – a comprehensive showcase of the latest décor and design trends, products and services – kicks off on the Human Rights Day weekend in March.	<b>Sian Cullingworth</b> Tel: (011) 549-8300 E-mail: <a href="mailto:Sian@ThebeReed.co.za">Sian@ThebeReed.co.za</a>	Trade & Consumer
	<b>The Butcher's Market</b> Ticketpro Dome <a href="http://www.thebutchersmarket.co.za">www.thebutchersmarket.co.za</a>	31 March, 1-2 April	Create an interactive experience that provides the attending public with an educational opportunity to understand the various types of meat. Fantastic features where the public learn the various cuts and varieties of meat, how to buy, prepare, pairing techniques and finally, the art of cooking meat.	<b>Paul Edmunds</b> Tel: (011) 549-8300 E-mail: <a href="mailto:paule@ThebeReed.co.za">paule@ThebeReed.co.za</a>	Trade - Friday and Consumer Saturday and Sunday
SHOW LOGO	EVENT	APRIL	DETAILS	CONTACT DETAILS	MARKET
	<b>World Travel Market I Africa</b> Cape Town International Convention Centre <a href="http://www.wtmafrica.com">www.wtmafrica.com</a>	19-21	World Travel Market Africa is the leading B2B exhibition for the inbound and outbound African travel & tourism markets. Through its industry networks, global reach and regional focus WTM Africa creates personal and business opportunities providing our customers with quality contacts, content and communities.	<b>Chardonny Marchesi</b> (011) 549-8300 E-mail: <a href="mailto:Chardonny@ThebeReed.co.za">Chardonny@ThebeReed.co.za</a>	Trade
	<b>Sports &amp; Events Tourism Exchange</b> Cape Town International Convention Centre <a href="http://www.sportsandevents.co.za">www.sportsandevents.co.za</a>	19-21	The 7th annual Sports & Events Tourism Exchange (SETE), is a dynamic business to business platform that is aimed at positioning South Africa as a sports & events tourism destination and encourages collaboration between the sports, events & tourism industries who will showcase their product offerings to the attending International Hosted Buyers and SA corporates, specializing in these sectors, who are interested in bringing business to South Africa.	<b>Chardonny Marchesi</b> (011) 549-8300 E-mail: <a href="mailto:Chardonny@ThebeReed.co.za">Chardonny@ThebeReed.co.za</a>	Trade
	<b>Incentives, Business Travel &amp; Meetings Expo I Africa™</b> Cape Town International Convention Centre <a href="http://www.ibtmfrica.com">www.ibtmfrica.com</a>	20	ibtm africa has evolved from a table top event to a high quality content driven education programme which focuses on content that includes technology, future trends, procurement and consolidation, expert thought leadership, leveraging off the benefit of Foreign Exchange and the convergence of the travel and meetings industry. Taking place in Cape Town on 20 April 2017, this highly targeted event offers an exclusive opportunity for the MICE Industry to engage with expert speakers and leverage off of topical content.	<b>Chardonny Marchesi</b> (011) 549-8300 E-mail: <a href="mailto:Chardonny@ThebeReed.co.za">Chardonny@ThebeReed.co.za</a>	Trade
	<b>International Luxury Travel Market I Africa*</b> Cape Town International Convention Centre <a href="http://www.iltm.com/africa">www.iltm.com/africa</a>	21-23	ILTM Africa is where the leaders of the African luxury travel community meet. Exclusive trade only buyers from across the globe are introduced to African suppliers through a bespoke appointment programme to build relationships and grow their businesses.	<b>Chardonny Marchesi</b> (011) 549-8300 E-mail: <a href="mailto:Chardonny@ThebeReed.co.za">Chardonny@ThebeReed.co.za</a>	Trade
	<b>Decorex Cape Town</b> Cape Town International Convention Centre <a href="http://www.decorex.co.za">www.decorex.co.za</a>	27 - 30	South Africa's premier décor, design and lifestyle exhibition is a comprehensive showcase of the latest décor and design trends, products and services. The Cape Town exhibition promises visitors infinite ideas and inspiration for their interior and exterior spaces. Covering every aspect of the home and offering the ultimate shopping experience, tapping into the very latest global design and décor trends.	<b>Sian Cullingworth</b> Tel: (011) 549-8300 E-mail: <a href="mailto:Sian@ThebeReed.co.za">Sian@ThebeReed.co.za</a>	Trade & Consumer
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	<b>Value Added Agriculture East Africa</b> Kenyatta Conference Centre Nairobi Kenya <a href="http://www.valueaddedagri.co.za">www.valueaddedagri.co.za</a>	24 - 25	The Value Added Agriculture Expo East Africa is the only trade event focussing exclusively on value added Agriculture in East Africa. The interactive event will showcase value added products with Brands "Made in East Africa" only, machinery, equipment and technology which will encourage a change towards more efficient and productive value added production in East Africa.	<b>Adele Eloff</b> Tel: (011) 549-8300 Email: <a href="mailto:Adelee@ThebeReed.co.za">Adelee@ThebeReed.co.za</a>	Trade
SHOW LOGO	EVENT	JUNE	DETAILS	CONTACT DETAILS	MARKET
	<b>Pollution and Waste Technology Africa</b> Ticketpro Dome <a href="http://www.pollutionwasteafrica.co.za">www.pollutionwasteafrica.co.za</a>	6-8	Pollution and Waste Technology Africa is a trade exhibition co-located with Africa Automation Fair. This new exhibition in 2017 is focused on technology, innovations and solutions used to process and reduce pollution and waste from all industry sectors and as a consequence of human impact on our environment.	<b>Rene Staack</b> Tel: (011) 549-8300 Email: <a href="mailto:Rene@ThebeReed.co.za">Rene@ThebeReed.co.za</a>	Trade
	<b>Africa Automation Fair</b> Ticketpro Dome <a href="http://www.africaautomationfair.co.za">www.africaautomationfair.co.za</a>	6-8	Africa Automation Fair, incorporating Process Expo Africa, aims to be the largest, most comprehensive showcase of Industrial Automation, Control and Information Technologies of its kind in the Southern Hemisphere, drawing a record number of local and international exhibitors and visitors. The scope of Africa Automation Fair 2017 has evolved with the inclusion of the industrial internet of things (IIoT), an exciting outcome of the digital revolution that is changing the way we live and work. Many organisations already focus on how to benefit from it, but extracting maximum value requires a big data approach. AAF 2017 will be the platform where industrial automation and this digital revolution converge; and where operations technology and information technology blend together to become more intelligent. The IIoT event is a world-class event that brought together key industries from across Central Europe for two days of top level content and discussion. Industries included Manufacturing, Transport, Health, Logistics, Government, Energy and Automotive, introducing and exploring the latest innovations within the Internet of Things.	<b>Hanli Goncalves</b> Tel: (011) 549-8300 E-mail: <a href="mailto:Hanli@ThebeReed.co.za">Hanli@ThebeReed.co.za</a>	Trade
SHOW LOGO	EVENT	JULY	DETAILS	CONTACT DETAILS	MARKET
	<b>Mediatech Africa</b> Ticketpro Dome Johannesburg <a href="http://www.mediatech.co.za">www.mediatech.co.za</a>	19-21	Mediatech Africa is a biennial advanced media and entertainment technology trade show held in Johannesburg, South Africa. The expo showcases new technologies and services from industry leaders in AV system integration and communications, live entertainment technology, television and broadcast, animation and film, studio and production, DJ and pro-audio equipment.	<b>Simon Robinson</b> Tel: (011) 025 3180 E-mail: <a href="mailto:simon@suncirclegroup.co.za">simon@suncirclegroup.co.za</a>	Trade
SHOW LOGO	EVENT	AUGUST	DETAILS	CONTACT DETAILS	MARKET
	<b>Decorex Joburg</b> Gallagher Convention Centre <a href="http://www.decorex.co.za">www.decorex.co.za</a>	9 - 13	Africa's largest décor, design and lifestyle exhibition will once again be the destination of choice for those intent on turning house into home as well as offering the ultimate business forum for trade professionals. With no fewer than seven halls and over 22 000sqm of exhibition space showcasing the latest décor and design trends, products and services, not to mention an extensive Trade Business Programme. Being the biggest and the best is a strong motivator to keep on re-inventing the Decorex flagship show.	<b>Sian Cullingworth</b> Tel: (011) 549-8300 E-mail: <a href="mailto:Sian@ThebeReed.co.za">Sian@ThebeReed.co.za</a>	Trade & Consumer
	<b>100% Design South Africa*</b> Gallagher Convention Centre <a href="http://www.100percentdesign.co.za">www.100percentdesign.co.za</a>	9 - 13	The finest of inspiring South African and international design is showcased at 100% Design South Africa. Exciting new work and ranges from a stellar exhibitor list of top local and global brands, from classic and contemporary furniture to ceramics, textiles and more... all of which set the style pace for the year to come. 100% Design South Africa promises to become bigger and better than ever before thanks to a new collaboration with Inspire Trade Expo, the country's exclusive business-to-business furniture, décor, design and retail trade exhibition.	<b>Sian Cullingworth</b> Tel: (011) 549-8300 E-mail: <a href="mailto:Sian@ThebeReed.co.za">Sian@ThebeReed.co.za</a>	Trade & Consumer
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	<p>#Buy A Business Expo Ticketpro Dome <a href="http://www.BuyaBusinessExpo.co.za">www.BuyaBusinessExpo.co.za</a></p>	<p>31 August - 2 September</p>	<p>The #BuyaBusiness Expo connects entrepreneurs and investors who are looking to grow, diversify or enter into business ownership with one of the many business and franchise opportunities available at the show.</p>	<p><b>Rene Staack</b> Tel: (011) 549 8300 Email: <a href="mailto:Rene@ThebeReed.co.za">Rene@ThebeReed.co.za</a></p>	<p>Trade</p>
	<p>Small Business Expo Ticketpro Dome <a href="http://www.SmallBizExpo.co.za">www.SmallBizExpo.co.za</a></p>	<p>31 August - 2 September</p>	<p>The Small Business Expo is devoted to the development of small and medium sized enterprises, providing an invaluable platform for small businesses to market their businesses and interact with prominent business leaders and representatives from a number of corporate companies. It's the ideal platform to stimulate business growth and motivate both current and aspiring entrepreneurs.</p>	<p><b>Rene Staack</b> Tel: (011) 549 8300 Email: <a href="mailto:Rene@ThebeReed.co.za">Rene@ThebeReed.co.za</a></p>	<p>Trade</p>
	<p>International Sourcing Fair Ticketpro Dome <a href="http://www.intsourcingfair.co.za">www.intsourcingfair.co.za</a></p>	<p>13 - 15</p>	<p>The first edition of the International Sourcing Fair (ISF) – reaching African markets in home, hospitality, office and retail is a landmark three-day event is set to transform the face of buying across Africa, as the continent's increasingly sophisticated consumer culture continues to accelerate unprecedented economic growth. ISF will provide a forum where international suppliers can make direct connections with potential retailers, buyers and procurement teams from South Africa and other selected African countries.</p>	<p><b>Sian Cullingworth</b> Tel: (011) 549 8300 E-mail: <a href="mailto:Sian@ThebeReed.co.za">Sian@ThebeReed.co.za</a></p>	<p>Trade</p>